

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

New

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	-TWTF--	4			\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.17,1.18,1.19,1.20									
	9	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.17,1.18,1.19,1.20									
	15	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.17,1.18,1.19,1.20									
	16	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			See MG 1.17,1.18,1.19,1.20									
	17	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			Ⓢ Credited									
	18	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			Ⓢ MG for 1.15,1.16,1.9,1.2									
	19	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			Ⓢ Credited									
	20	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
			Ⓢ Credited									
E 2	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	M-----	1			\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
			See MG 2.4									
	4	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
			Ⓢ Credited									
E 3	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	-TWTF--	4			\$725.00				

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Contract / Revision	Alt Order #
483074 /	06214810

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/22/12-10/28/12</td><td>10/22/12-10/28/12</td><td>M-F 6a-7a</td><td>5</td><td>\$725.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/22/12-10/28/12	10/22/12-10/28/12	M-F 6a-7a	5	\$725.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/22/12-10/28/12	10/22/12-10/28/12	M-F 6a-7a	5	\$725.00																		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type														
1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30	\$725.00	NM														
See MG 3.5,3.6,3.7,3.8																						
2	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30	\$725.00	NM														
See MG 3.5,3.6,3.7,3.8																						
3	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30	\$725.00	NM														
See MG 3.5,3.6,3.7,3.8																						
4	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30	\$725.00	NM														
See MG 3.5,3.6,3.7,3.8																						
5	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30	\$725.00	NM														
Ⓢ Credited																						
6	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30	\$725.00	NM														
Ⓢ MG for 3.1,3.2,3.3,3.4																						
7	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30	\$725.00	NM														
Ⓢ Credited																						
8	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30	\$725.00	NM														
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E 4	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00										
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1	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30	\$725.00	NM														
See MG 4.2																						
2	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30	\$725.00	NM														
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N 9	KVVU	10/23/12	10/26/12	MORE Access	6-7pm		:30			NM	2	\$1,300.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td>4</td><td>\$350.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/22/12	10/28/12	-TWTF--	4	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/22/12	10/28/12	-TWTF--	4	\$350.00																		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type														
1	KVVU	10/22/12-10/28/12	MORE Access	6-7pm	-TuWThF----	:30	\$350.00	NM														
See MG 9.5,9.6																						
2	KVVU	10/22/12-10/28/12	MORE Access	6-7pm	-TuWThF----	:30	\$650.00	NM														
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10																						
3	KVVU	10/22/12-10/28/12	MORE Access	6-7pm	-TuWThF----	:30	\$650.00	NM														
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4	KVVU	10/22/12-10/28/12	MORE Access	6-7pm	-TuWThF----	:30	\$350.00	NM														
See MG 9.5,9.6																						
5	KVVU	10/23/12-10/26/12	MORE Access	630-7pm	-Tu---F----	:30	\$650.00	NM														
Ⓢ MG for 9.1,9.4																						
6	KVVU	10/23/12-10/26/12	MORE Access	630-7pm	-Tu---F----	:30	\$650.00	NM														
Ⓢ MG for 9.1,9.4																						
N 10	KVVU	10/29/12	10/29/12	MORE Access	6-7pm		:30			NM	0	\$0.00										
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N 11	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00										
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N 15	KVVU	10/29/12	10/29/12	TMZ	730-8p		:30			NM	0	\$0.00																																																																																																																																																																																						
<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$675.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/29/12	11/04/12	1-----	1	\$675.00																																																																																																																																																																			
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N 18	KVVU	10/27/12	10/27/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00																																																																																																																																																																																						
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N 21	KVVU	10/29/12	10/29/12	Bones	Mon 8p-9p		:30			NM	9	\$12,000.00																																																																																																																																																																																						
<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$4,500.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/29/12	11/04/12	1-----	1	\$4,500.00																																																																																																																																																																			
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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/29/12-11/04/12		Bones	Mon 8p-9p	M-----	:30		\$4,500.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10												
2	KVVU	10/29/12-10/29/12		TMZ	M-Sa 8-10p/Su 7-1M	-----	1:00		\$2,700.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
3	KVVU	10/29/12-10/29/12		Extra	M-Sa 8-10p/Su 7-1M	-----	1:00		\$1,650.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
4	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	1:00		\$1,800.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
5	KVVU	10/25/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		\$1,400.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
6	KVVU	10/25/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		\$1,400.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
7	KVVU	10/25/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		\$1,400.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
8	KVVU	10/25/12-10/29/12		More M-F 9-10a	M-F 9a-10a	M---ThF----	1:00		\$550.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
9	KVVU	10/25/12-10/29/12		More M-F 9-10a	M-F 9a-10a	M---ThF----	1:00		\$550.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
10	KVVU	10/25/12-10/29/12		More M-F 9-10a	M-F 9a-10a	M---ThF----	1:00		\$550.00	NM		
Ⓜ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
E 32	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	3	\$4,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$1,450.00												
E 33	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	\$1,450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$1,450.00												
E 34	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	3	\$4,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$1,400.00												
E 35	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$1,400.00												
E 36	KVVU	10/24/12	10/25/12	Cops/Dog the Bounty Hunte	M-F 12-1p		1:00			NM	2	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --WT--- 2 \$750.00												
E 37	KVVU	10/26/12	10/26/12	Divorce Court/Divorce Court	M-F 12-1p		1:00			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$750.00												
E 38	KVVU	10/29/12	10/29/12	Cops/Dog the Bounty Hunte	M-F 12-1p		1:00			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$750.00												
Totals											53	\$71,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	42	\$56,525.00	\$48,046.25
10/29/12 - 10/29/12	11	\$14,950.00	\$12,707.50
Totals	53	\$71,475.00	\$60,753.75

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
483074 /	06214810

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	10/24/12 / 10/24/12

Signature: _____ Date: _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AGY #	AGY. NAME	BUYER NAME
1831 CHESTNUT STREET	SHORR JOHNSON MAGNUS	MICHAEL D'ETTORRE
		SALES PRSN PH- TERESA DIFURIA

ORDER #	CONTRACT #	6214810	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	S	BERKLEY FOR SENATE EST#	COMMENTS: (LINE, ORDER, INVOICE)

	OCT23/12	OCT29/12	WK-1
FLIGHT DATES	OCT23/12	OCT29/12	WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT24/12	15.36
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STA.

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELTLEY BERTLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:
✓ 8		S	400P-500P	30		\$500.00	10/29	10/29	0		MON	0
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE												
✓ 41		A	300P-400P	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-8 FOR 1 SPOT/WK												
9		S	600P-700P	30		\$650.00	10/23	10/26	2		TU-F	2
PROGRAM : MORE												
ORD COM1 : REVISED RATE												
CON COM1 : MAX 1X DAY												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 15.36

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	A		930P-1000P	60		\$2,700.00	10/29	10/29	1		MON	1
PROGRAM : TMZ ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T THIS IS A MAKE-GOOD FOR OCT23 ON LINE-9 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-10 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT27 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-21 FOR 1 SPOT/WK												
44	A		900P-930P	60		\$1,650.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T PART OF A MAKEGOOD MADE UP OF LINES 43-47												
45	A		600P-630P	60		\$1,800.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T PART OF A MAKEGOOD MADE UP OF LINES 43-47												
46	A		700A-900A	60		\$1,400.00	10/24	10/29	3		W-F,M	3
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T PART OF A MAKEGOOD MADE UP OF LINES 43-47												
47	A		900A-1000A	60		\$550.00	10/24	10/29	3		W-F,M	3
PROGRAM : MORE ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T PART OF A MAKEGOOD MADE UP OF LINES 43-47												
10	S		600P-700P	30		\$650.00	10/29	10/29	0		MON	0
PROGRAM : MORE ORD COM1 : REVISED RATE												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 15.36

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		530P-600P	30		\$1,025.00	10/23	10/26	2		TU-F	2
PROGRAM : NEWS												
ORD COM1 : REVISED RATE												
CON COM1 : MAX 1X DAY												
13	S		600P-700P	30		\$325.00	10/28	10/28	0		SUN	0
PROGRAM : EXTRA WEEKEND												
ORD COM1 : REVISED RATE												
15	S		730P-800P	30		\$1,350.00	10/29	10/29	0		MON	0
PROGRAM : TMZ												
ORD COM1 : REVISED RATE												
17	S		700P-730P	30		\$950.00	10/29	10/29	0		MON	0
PROGRAM : EXTRA												
ORD COM1 : REVISED RATE												
18	S		700P-800P	30		\$325.00	10/27	10/27	0		SAT	0
PROGRAM : TMZ WEEKEND												
ORD COM1 : REVISED RATE												
20	S		800P-900P	30		\$3,500.00	10/26	10/26	0		FRI	0
PROGRAM : TOUCH												
ORD COM1 : REVISED RATE												
42	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-20 FOR 1 SPOT/WK												
21	S		800P-900P	30		\$4,500.00	10/29	10/29	0		MON	0
PROGRAM : BONES												
ORD COM1 : REVISED RATE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4 OK'D BUY#8 MISSED: MON/400P-500P OCT29 30S \$500.00 (OCT23/12)
 OFFER: MON/300P-400P OCT29 30S \$500.00 PLS ADVISE.
 CMT: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.

M5 OK'D BUY#20 MISSED: FRI/800P-900P OCT26 30S \$3,500.00 (OCT23/12)
 OFFER: FRI/800P-900P OCT26 30S \$3,500.00 PLS ADVISE.
 CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

M6 OK'D BUY#9 MISSED: TU-F/600P-700P OCT23 (2/WK) 30S \$650.00 (OCT24/12)
 BUY#10 MON/600P-700P OCT29 30S \$650.00
 BUY#11 TU-F/530P-600P OCT23 30S \$1,025.00
 BUY#13 SUN/600P-700P OCT28 30S \$325.00
 BUY#15 MON/730P-800P OCT29 30S \$1,350.00
 BUY#17 MON/700P-730P OCT29 30S \$950.00
 BUY#18 SAT/700P-800P OCT27 30S \$325.00
 BUY#21 MON/800P-900P OCT29 30S \$4,500.00
 OFFER: MON/930P-1000P OCT29 60S \$2,700.00
 & MON/900P-930P OCT29 60S \$1,650.00
 & FRI/600P-630P OCT26 60S \$1,800.00
 & W-F,M/700A-900A OCT24 (3/WK) 60S \$1,400.00
 & W-F,M/900A-1000A OCT24 (3/WK) 60S \$550.00
 CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
 CMT: CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T

OCT/12 58475.00 NOV/12 13000.00 CONTRACT TOTAL 71475.00
 TOTAL SPOTS 53

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
 KTUD 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		See MG 1.17,1.18,1.19,1.20										
	9	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		See MG 1.17,1.18,1.19,1.20										
	15	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		See MG 1.17,1.18,1.19,1.20										
	16	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		See MG 1.17,1.18,1.19,1.20										
	17	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.15,1.16,1.9,1.2										
	18	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.15,1.16,1.9,1.2										
	19	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.15,1.16,1.9,1.2										
	20	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.15,1.16,1.9,1.2										
N 2	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
		See MG 2.4										
	4	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
	Ⓜ	MG for 2.3 10/29										
N 3	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$725.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	See MG 3.5,3.6,3.7,3.8											
	2	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	See MG 3.5,3.6,3.7,3.8											
	3	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	See MG 3.5,3.6,3.7,3.8											
	4	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	See MG 3.5,3.6,3.7,3.8											
	5	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	Ⓜ MG for 3.1,3.2,3.3,3.4											
	6	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	Ⓜ MG for 3.1,3.2,3.3,3.4											
	7	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	Ⓜ MG for 3.1,3.2,3.3,3.4											
	8	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	Ⓜ MG for 3.1,3.2,3.3,3.4											
N 4	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											
Week:	10/29/12	11/04/12	1-----	1	\$725.00							
	1	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$725.00	NM		
	See MG 4.2											
	2	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$725.00	NM		
	Ⓜ MG for 4.1 10/29											
N 5	KVVU	10/23/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,350.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											
Week:	10/22/12	10/28/12	-TWTF--	3	\$450.00							
	2	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	See MG 5.5,5.6,5.7											
	3	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	See MG 5.5,5.6,5.7											
	4	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	See MG 5.5,5.6,5.7											
	5	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	Ⓜ MG for 5.4,5.2,5.3											
	6	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	Ⓜ MG for 5.4,5.2,5.3											
	7	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	Ⓜ MG for 5.4,5.2,5.3											
N 6	KVVU	10/29/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											
Week:	10/29/12	11/04/12	1-----	1	\$450.00							
	1	KVVU	10/29/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$450.00	NM		
	See MG 6.2											
	2	KVVU	10/29/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$450.00	NM		
	Ⓜ MG for 6.1 10/29											
N 7	KVVU	10/23/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	-Tu---F----	:30		\$500.00	NM		
	See MG 7.9,7.10											
	2	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	-Tu---F----	:30		\$500.00	NM		
	See MG 7.9,7.10											
	5	KVVU	10/24/12-10/25/12	Dr Oz	3-4p	---WTh-----	:30		\$275.00	NM		
	Ⓜ See MG 7.8											
	6	KVVU	10/24/12-10/25/12	Dr Oz	3-4p	---WTh-----	:30		\$275.00	NM		
	Ⓜ See MG 7.7											
	7	KVVU	10/24/12-10/24/12	Dr Oz	3-4p	---W-----	:30		\$500.00	NM		
	Ⓜ MG for 7.6 10/25											
	8	KVVU	10/25/12-10/25/12	Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
	Ⓜ MG for 7.5 10/24											
	9	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	-Tu---F----	:30		\$500.00	NM		
	Ⓜ MG for 7.2,7.1											
	10	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	-Tu---F----	:30		\$500.00	NM		
	Ⓜ MG for 7.2,7.1											
N 8	KVVU	10/29/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	M-----	:30		\$500.00	NM		
	See MG 8.2											
	2	KVVU	10/29/12-10/29/12	Dr Oz	3-4p	M-----	:30		\$500.00	NM		
	Ⓜ MG for 8.1 10/29											
N 9	KVVU	10/23/12	10/26/12	MORE Access	6-7pm		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
	See MG 9.5,9.6											
	4	KVVU	10/22/12-10/28/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
	See MG 9.5,9.6											
	5	KVVU	10/23/12-10/26/12	MORE Access	630-7pm	-Tu---F----	:30		\$650.00	NM		
	Ⓜ MG for 9.1,9.4											
	6	KVVU	10/23/12-10/26/12	MORE Access	630-7pm	-Tu---F----	:30		\$650.00	NM		
	Ⓜ MG for 9.1,9.4											
N 10	KVVU	10/29/12	10/29/12	MORE Access	6-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 11	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$3,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$550.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$550.00	NM		
	See MG 11.5, 11.6											
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$550.00	NM		
	See MG 11.5, 11.6											
	4	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
	Credited											
	5	KVVU	10/23/12-10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu---F----	:30		\$1,025.00	NM		
	Ⓜ MG for 11.3, 11.1											
	6	KVVU	10/23/12-10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu---F----	:30		\$1,025.00	NM		
	Ⓜ MG for 11.3, 11.1											
D 12	KVVU	10/29/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
N 13	KVVU	10/28/12	10/28/12	Extra Weekend	Su 6-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
N 14	KVVU	10/23/12	10/26/12	TMZ	730-8p		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
	See MG 14.5, 14.6											
	2	KVVU	10/22/12-10/28/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
	See MG 14.5, 14.6											
	3	KVVU	10/22/12-10/28/12	TMZ	730-8p	-TuWThF----	:30		\$1,350.00	NM		
	Credited											
	4	KVVU	10/22/12-10/28/12	TMZ	730-8p	-TuWThF----	:30		\$1,350.00	NM		
	Credited											
	5	KVVU	10/23/12-10/26/12	TMZ	730-8p	-Tu---F----	:30		\$1,350.00	NM		
	Ⓜ MG for 14.2, 14.1											
	6	KVVU	10/23/12-10/26/12	TMZ	730-8p	-Tu---F----	:30		\$1,350.00	NM		
	Ⓜ MG for 14.2, 14.1											
N 15	KVVU	10/29/12	10/29/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$675.00			
N 16	KVVU	10/23/12	10/26/12	Extra	M-F 7-730p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$500.00			

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Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
See MG 16.7, 16.8												
2	KVVU	10/22/12-10/28/12		Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
See MG 16.5, 16.6												
3	KVVU	10/22/12-10/28/12		Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
See MG 16.5, 16.6												
4	KVVU	10/22/12-10/28/12		Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
See MG 16.7, 16.8												
5	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh-----	:30		\$500.00	NM		
Ⓜ See MG 16.9												
6	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh-----	:30		\$500.00	NM		
Ⓜ See MG 16.9												
7	KVVU	10/23/12-10/26/12		Extra	M-F 7-730p	-Tu---F----	:30		\$950.00	NM		
Ⓜ Credited												
8	KVVU	10/23/12-10/26/12		Extra	M-F 7-730p	-Tu---F----	:30		\$950.00	NM		
Ⓜ MG for 16.4, 16.1												
9	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh-----	:30		\$1,350.00	NM		
Ⓜ MG for 16.5, 16.6												
N 17	KVVU	10/29/12	10/29/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$500.00			
D 19	KVVU	10/25/12	10/25/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
N 20	KVVU	10/26/12	10/26/12	Touch	Fri 8p-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Touch	Fri 8p-9p	-----F----	:30		\$1,000.00	NM		
See MG 20.2												
2	KVVU	10/26/12-10/26/12		Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
Ⓜ MG for 20.1 10/26												
N 21	KVVU	10/29/12	10/29/12	Bones	Mon 8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$4,500.00			
N 22	KVVU	10/23/12	10/23/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$5,500.00			
D 23	KVVU	10/24/12	10/24/12	The X Factor	The X Factor		:30			NM	0	\$0.00
D 24	KVVU	10/25/12	10/25/12	The X Factor	The X Factor		:30			NM	0	\$0.00
D 25	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
D 26	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
N 27	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$800.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$800.00	NM		
See MG 27.3												
2	KVVU	10/22/12-10/28/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$800.00	NM		
See MG 27.3												
3	KVVU	10/27/12-10/27/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
Ⓜ MG for 27.1, 27.2												

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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
483074 /	06214810

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
			See MG 28.9,28.10,28.11,28.12									
	2	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
			See MG 28.9,28.10,28.11,28.12									
	3	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
			See MG 28.9,28.10,28.11,28.12									
	4	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
			See MG 28.9,28.10,28.11,28.12									
	5	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
			See MG 28.9,28.10,28.11,28.12									
	6	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
			See MG 28.9,28.10,28.11,28.12									
	7	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
			See MG 28.9,28.10,28.11,28.12									
	8	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
			See MG 28.9,28.10,28.11,28.12									
	9	KVVU	10/23/12-10/26/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5										
	10	KVVU	10/23/12-10/26/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5										
	11	KVVU	10/23/12-10/26/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5										
	12	KVVU	10/23/12-10/26/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5										
N 29	KVVU	10/29/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
			See MG 29.3									
	2	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
			See MG 29.3									
	3	KVVU	10/29/12-10/29/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$2,150.00	NM		
	Ⓜ	MG for 29.2,29.1										
N 30	KVVU	10/23/12	10/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$825.00			

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<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
See MG 30.5,30.6,30.7,30.8												
2	KVVU	10/22/12-10/28/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
See MG 30.5,30.6,30.7,30.8												
3	KVVU	10/22/12-10/28/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
See MG 30.5,30.6,30.7,30.8												
4	KVVU	10/22/12-10/28/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
See MG 30.5,30.6,30.7,30.8												
5	KVVU	10/23/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ	MG for 30.2,30.3,30.4,30.1											
6	KVVU	10/23/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ	MG for 30.2,30.3,30.4,30.1											
7	KVVU	10/23/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ	MG for 30.2,30.3,30.4,30.1											
8	KVVU	10/23/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ	MG for 30.2,30.3,30.4,30.1											
<hr/>												
N 31	KVVU	10/29/12	10/29/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
<hr/>												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$825.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30		\$825.00	NM		
See MG 31.2												
2	KVVU	10/29/12-10/29/12		Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30		\$1,950.00	NM		
Ⓜ	MG for 31.1 10/29											
<hr/>												
Totals											49	\$61,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	39	\$47,275.00	\$40,183.75
10/29/12 - 10/29/12	10	\$13,925.00	\$11,836.25
Totals	49	\$61,200.00	\$52,020.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 14.42

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MICHAEL D'ETTORRE		
SALES PRSN	PH -	TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 14.42

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		SZ	700A-900A	30		\$700.00	10/23	10/26	1		TU-F	1
PROGRAM : NEWS ORD COM1 : REVISED RATE AND SPOTS ORD COM2 : CONVERTING TO : 60S CON COM1 : MAX 4X DAY												
2		SZ	700A-900A	30		\$700.00	10/29	10/29	0		MON	0
PROGRAM : NEWS ORD COM1 : REVISED RATE AND SPOTS ORD COM2 : CONVERTING TO : 60S												

REP HEADLINE# 6214810 TRF# 483074
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 14.42
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		SZ	600A-700A	30		\$725.00	10/23	10/26	1		TU-F	1

PROGRAM : NEWS
 ORD COM1 : REVISED RATE
 ORD COM2 : CONVERTING TO : 60S
 CON COM1 : MAX 1X DAY

4 SZ 600A-700A

PROGRAM : NEWS
 ORD COM1 : REVISED RATE
 ORD COM2 : CONVERTING TO : 60S

35 A 600A-700A

PROGRAM : NEWS
 ORD COM1 : CONVERTED : 60S

36 A 600A-700A

PROGRAM : NEWS
 ORD COM1 : CONVERTED : 60S

37 A 700A-900A

PROGRAM : NEWS
 ORD COM1 : CONVERTED : 60S

38 A 700A-900A

PROGRAM : NEWS
 ORD COM1 : CONVERTED : 60S

39 A 1200N-100P

PROGRAM : NEWS
 ORD COM1 : ADD

40 A 1200N-100P

PROGRAM : NEWS
 ORD COM1 : ADD

STATION MAKEGOOD OFFERS:
 M4 UNRESTL BUY#8

MISSED: MON/400P-500P OCT29 30S \$500.00
 OFFER: MON/300P-400P OCT29 30S \$500.00
 CMT: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.

10/24 10/25
COGS 1005
Divorce Court

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
M5 UNRESL BUY#20 MISSED: FRI/800P-900P OCT26 30S \$3,500.00 (OCT23/12)
OFFER: FRI/800P-900P OCT26 30S \$3,500.00 PLS ADVISE.
CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

M6 UNRESL BUY#9 MISSED: TU-F/600P-700P OCT23(2/WK) 30S \$650.00 (OCT23/12)
BUY#10 MON/600P-700P OCT29 30S \$650.00
BUY#11 TU-F/530P-600P OCT23 30S \$1,025.00
BUY#13 SUN/600P-700P OCT28 30S \$325.00
BUY#15 MON/730P-800P OCT29 30S \$1,350.00
BUY#17 MON/700P-730P OCT29 30S \$950.00
BUY#18 SAT/700P-800P OCT27 30S \$325.00
BUY#21 MON/800P-900P OCT29 30S \$4,500.00
OFFER: MON/930P-1000P OCT29 30S \$1,350.00 PLS ADVISE.
& MON/900P-930P OCT29 30S \$825.00
& FRI/900P-1000P OCT26 30S \$4,000.00
& FRI/600P-630P OCT26 30S \$900.00
& W-F,M/700A-900A OCT24(4/WK) 30S \$700.00
& W-F,M/900A-1000A OCT24(2/WK) 30S \$275.00
CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

OCT/12 53800.00 NOV/12 16100.00 CONTRACT TOTAL 69900.00
TOTAL SPOTS 53

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 13.17

1831 CHESTNUT STREET

PHILADELPHIA, PA 19103

PRDCT	S BERKLEY FOR SENATE	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 13.17

STZA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1	*		700A-900A	30		\$700.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS ORD COM1 : REVISED RATE AND SPOTS CON COM1 : MAX 4X DAY												
2	*		700A-900A	30		\$700.00	10/29	10/29	1		MON	1
PROGRAM : NEWS ORD COM1 : REVISED RATE AND SPOTS												
3	RZ		600A-700A	30		\$725.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS ORD COM1 : REVISED RATE CON COM1 : MAX 1X DAY												

REP HEADLINE# 6214810 TRF# 483074
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 13.17
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4		RZ	600A-700A	30		\$725.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
ORD COM1 : REVISED RATE												
5		*	500A-600A	30		\$450.00	10/23	10/26	3		TU-F	3
PROGRAM : NEWS												
ORD COM1 : REVISED RATE AND SPOTS												
CON COM1 : MAX 1X DAY												
6		RZ	500A-600A	30		\$450.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
ORD COM1 : REVISED RATE												
7		RZ	400P-500P	30		\$500.00	10/23	10/26	2		TU-F	2
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE												
CON COM1 : MAX 1X DAY												
33		RZ	300P-400P	30		\$500.00	10/24	10/25	2		W-TH	2
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-7 FOR 1 SPOT/WK												
8		RZ	400P-500P	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE												
9		RZ	600P-700P	30		\$650.00	10/23	10/26	4		TU-F	4
PROGRAM : MORE												
ORD COM1 : REVISED RATE												
CON COM1 : MAX 1X DAY												
10		RZ	600P-700P	30		\$650.00	10/29	10/29	1		MON	1
PROGRAM : MORE												
ORD COM1 : REVISED RATE												

3-40

10/24 10/25

7/12

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 13.17

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	*		530P-600P	30		\$1,025.00	10/23	10/26	3		TU-F	3
PROGRAM : NEWS ORD COM1 : REVISED RATE CON COM1 : MAX 1X DAY												
12	SZ		530P-600P	30		\$550.00	10/29	10/29	0		MON	0
PROGRAM : NEWS ORD COM1 : CANCELED SPOTS												
13	RZ		600P-700P	30		\$325.00	10/28	10/28	1		SUN	1
PROGRAM : EXTRA WEEKEND ORD COM1 : REVISED RATE												
14	*		730P-800P	30		\$1,350.00	10/23	10/26	2		TU-F	2
PROGRAM : TMZ ORD COM1 : REVISED RATE AND SPOTS CON COM1 : MAX 1X DAY												
15	RZ		730P-800P	30		\$1,350.00	10/29	10/29	1		MON	1
PROGRAM : TMZ ORD COM1 : REVISED RATE												
16	*		700P-730P	30		\$950.00	10/23	10/26	1		TU-F	1
PROGRAM : EXTRA ORD COM1 : REVISED RATE AND SPOTS CON COM1 : MAX 1X DAY												
34	*		900P-930P	30		\$1,350.00	10/24	10/25	1		W-TH	1
PROGRAM : EXTRA ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE AND SPOTS THIS IS A MAKE-GOOD FOR OCT24 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT25 ON LINE-16 FOR 1 SPOT/WK												
17	RZ		700P-730P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA ORD COM1 : REVISED RATE												

REP HEADLINE# 6214810 TRF# 483074
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 13.17
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	Z		700P-800P	30		\$325.00	10/27	10/27	1		SAT	1
PROGRAM : TMZ WEEKEND ORD COM1 : REVISED RATE												
19	SZ		900P-1000P	30		\$2,300.00	10/25	10/25	0		THU	0
PROGRAM : GLEE ORD COM1 : CANCELED SPOTS												
20	RZ		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : TOUCH ORD COM1 : REVISED RATE												
21	RZ		800P-900P	30		\$4,500.00	10/29	10/29	1		MON	1
PROGRAM : BONES ORD COM1 : REVISED RATE												
32	RZ		900P	30		\$5,500.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GRL/MINDY ORD COM1 : 6/26 MG PRE BOOKED. PLEASE APPROVE. THANKS, TERT ORD COM2 : REVISED RATE THIS IS A MAKE-GOOD FOR OCT24 ON LINE-22 FOR 1 SPOT/WK												
23	*		800P-900P	30		\$5,350.00	10/24	10/24	0		WED	0
PROGRAM : X FACTOR ORD COM1 : CANCELED SPOTS ORD COM2 : REVISED RATE												
24	SZ		800P-900P	30		\$3,750.00	10/25	10/25	0		THU	0
PROGRAM : X FACTOR RESULT ORD COM1 : CANCELED SPOTS												
25	SZ		1045P-1100P	30		\$700.00	10/28	10/28	0		SUN	0
PROGRAM : SPORTS PUTS ORD COM1 : CANCELED SPOTS												

N/A
Kitchen Night

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 13.17

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
26	*		1000P-1045P	30		\$1,500.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOTS												
ORD COM2 : REVISED RATE												
27	*		1000P-1100P	30		\$1,500.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : REVISED RATE AND SPOTS												
28	*		1000P-1100P	30		\$2,150.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
ORD COM1 : REVISED RATE AND SPOTS												
CON COM1 : MAX 2X DAY												
29	*		1000P-1100P	30		\$2,150.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
ORD COM1 : REVISED RATE AND SPOTS												
30	RZ		1100P-1135P	30		\$1,950.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
ORD COM1 : REVISED RATE												
CON COM1 : MAX 1X DAY												
31	RZ		1100P-1135P	30		\$1,950.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
ORD COM1 : REVISED RATE												
CONTRACT TOTAL 61200.00												
TOTAL SPOTS 49												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 13.1
 *** KVVU-TV ***
 REP HEADLINE# 6214810 TRF# 483074
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
 KTUD 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

CONTRACT

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u>	
<u>Advertiser</u> Berkley For Congress		<u>Original Date / Revision</u> 06/26/12 / 06/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	16	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				16	\$625.00			
N 2	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	4-----				4	\$625.00			
N 3	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$675.00			
N 4	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$675.00			
N 5	KVVU	10/23/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$380.00			
N 6	KVVU	10/29/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$380.00			
N 7	KVVU	10/23/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$275.00			
N 8	KVVU	10/29/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$275.00			
N 9	KVVU	10/23/12	10/26/12	MORE Access	6-7pm		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$350.00			
N 10	KVVU	10/29/12	10/29/12	MORE Access	6-7pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$350.00			
N 11	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #
483074 /	06214810

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Congress	06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$550.00			
N 12	KVVU	10/29/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$550.00			
N 13	KVVU	10/28/12	10/28/12	Extra Weekend	Su 6-7p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$120.00			
N 14	KVVU	10/23/12	10/26/12	TMZ	730-8p		:30			NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$675.00			
N 15	KVVU	10/29/12	10/29/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$675.00			
N 16	KVVU	10/23/12	10/26/12	Extra	M-F 7-730p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$500.00			
N 17	KVVU	10/29/12	10/29/12	Extra	M-F 7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$500.00			
N 18	KVVU	10/27/12	10/27/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$325.00			
N 19	KVVU	10/25/12	10/25/12	Glee	Thu 9p-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$2,300.00			
N 20	KVVU	10/26/12	10/26/12	Touch	Fri 8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,000.00			
N 21	KVVU	10/29/12	10/29/12	Bones	Mon 8p-9p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,300.00			
N 22	KVVU	10/23/12	10/23/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,500.00			
N 23	KVVU	10/24/12	10/24/12	The X Factor	The X Factor		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$2,800.00			
N 24	KVVU	10/25/12	10/25/12	The X Factor	The X Factor		:30			NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$3,750.00			
N 25	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$700.00			
N 26	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$1,075.00			
N 27	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$800.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

<u>Contract / Revision</u> 483074 /		<u>Alt Order #</u> 06214810
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Congress		<u>Original Date / Revision</u> 06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/22/1210/28/12-TWTF--8\$1,325.00</div></div></div></div>											NM	8	\$10,600.00
N 28	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30						
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/29/1211/04/122-----2\$1,325.00</div></div></div></div>											NM	2	\$2,650.00
N 29	KVVU	10/29/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30						
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/22/1210/28/12-TWTF--4\$825.00</div></div></div></div>											NM	4	\$3,300.00
N 30	KVVU	10/23/12	10/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30						
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/29/1211/04/121-----1\$825.00</div></div></div></div>											NM	1	\$825.00
N 31	KVVU	10/29/12	10/29/12	Fox 5 News M-F 11p	M-F 11-1135p		:30						
Totals												83	\$66,445.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	68	\$54,765.00	\$46,550.25
10/29/12 - 10/29/12	15	\$11,680.00	\$9,928.00
Totals	83	\$66,445.00	\$56,478.25

Signature: _____ Date: _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 14.36

AGY # _____ AGY. NAME SHORR JOHNSON MAGNUS
1831 CHESTNUT STREET

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MICHAEL D'ETTORE	
SALES PRSN	PH. TERESA DIFURIA	

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

[illegible][illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/12 14.36

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		400P-500P	30		\$275.00	10/23	10/26	2		TU-F	2
PROGRAM : DR OZ												
CON COM1 : MAX 1X DAY												
33	A		300P-400P	30		\$275.00	10/24	10/25	2		W-TH	2
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-7 FOR 1 SPOT/WK												
16	S		700P-730P	30		\$500.00	10/23	10/26	2		TU-F	2
PROGRAM : EXTRA												
CON COM1 : MAX 1X DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

34	A		900P-930P	30		\$500.00	10/24	10/25	2		W-TH	2
----	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : EXTRA
 ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT24 ON LINE-16 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT25 ON LINE-16 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#7	MISSED: TU-F/400P-500P			OCT24 OCT25			30S	\$275.00	(SEP18/12)	
			OFFER: W-TH/300P-400P			OCT24 (2/WK)			30S	\$275.00	PLS ADVISE.	
			CMT: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.									

M3	OK'D	BUY#16	MISSED: TU-F/700P-730P			OCT24 OCT25			30S	\$500.00	(SEP18/12)	
			OFFER: W-TH/900P-930P			OCT24 (2/WK)			30S	\$500.00	PLS ADVISE.	
			CMT: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.									

OCT/12	54765.00	NOV/12	11680.00			CONTRACT TOTAL	66445.00					
						TOTAL SPOTS	83					

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
 KTUD 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP JUN27/12 08.5
CHANGES *** KVVU-TV ***

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MICHAEL D'ETTORRE		
SALES PRSN	PH-	TERESA DIFURIA	

PHILADELPHIA, PA 19103

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN27/12 08.54

STA:

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22		S	800P-900P	30		\$2,500.00	10/24	10/24	0		WED	0
PROGRAM : NEW GRL/MINDY												
32		A	900P	30		\$2,500.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GRL/MINDY												
ORD COM1: 6/26 MG PRE BOOKED. PLEASE APPROVE. THANKS, TERI												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-22 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#22			MISSED:WED/800P-900P	OCT24		30S	\$2,500.00	(JUN26/12)	
						OFFER:TUE/900P	OCT23		30S	\$2,500.00	PLS ADVISE.	
CMT:6/26 MG PRE BOOKED. PLEASE APPROVE. THANKS, TERI												

REP HEADLINE# 6214810 TRF# 483074
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/12			54765.00			NOV/12			11680.00			
CONTRACT TOTAL 66445.00												
TOTAL SPOTS 83												

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

JUN26/12 11.1
*** KVVU-TV ***

PROGRAM : NEWS

JUN26/12 11.11
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
5			500A-600A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$380.00	10/23	10/26	4		TU-F	4
6			500A-600A PROGRAM : NEWS	30		\$380.00	10/29	10/29	1		MON	1
7			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$275.00	10/23	10/26	4		TU-F	4
8			400P-500P PROGRAM : DR OZ	30		\$275.00	10/29	10/29	1		MON	1
9			600P-700P PROGRAM : MORE CON COM1 : MAX 1X DAY	30		\$350.00	10/23	10/26	4		TU-F	4
10			600P-700P PROGRAM : MORE	30		\$350.00	10/29	10/29	1		MON	1
11			530P-600P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	10/23	10/26	4		TU-F	4
12			530P-600P PROGRAM : NEWS	30		\$550.00	10/29	10/29	1		MON	1
13			600P-700P PROGRAM : EXTRA WEEKEND	30		\$120.00	10/28	10/28	1		SUN	1
14			730P-800P PROGRAM : TMZ CON COM1 : MAX 1X DAY	30		\$675.00	10/23	10/26	4		TU-F	4
15			730P-800P PROGRAM : TMZ	30		\$675.00	10/29	10/29	1		MON	1

REP HEADLINE# 6214810
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 11.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			700P-730P PROGRAM : EXTRA CON COM1 : MAX 1X DAY	30		\$500.00	10/23	10/26	4		TU-F	4
17			700P-730P PROGRAM : EXTRA	30		\$500.00	10/29	10/29	1		MON	1
18			700P-800P PROGRAM : TMZ WEEKEND	30		\$325.00	10/27	10/27	1		SAT	1
19			900P-1000P PROGRAM : GLEE	30		\$2,300.00	10/25	10/25	1		THU	1
20			800P-900P PROGRAM : TOUCH	30		\$1,000.00	10/26	10/26	1		FRI	1
21			800P-900P PROGRAM : BONES	30		\$2,300.00	10/29	10/29	1		MON	1
22			800P-900P 9-10 PROGRAM : NEW GRL/MINDY	30		\$2,500.00	10/23 10/24	10/23 10/24	1		WED	1
23			800P-900P PROGRAM : X FACTOR	30		\$2,800.00	10/24	10/24	1		WED	1
24			800P-900P PROGRAM : X FACTOR RESULT	30		\$3,750.00	10/25	10/25	1		THU	1
25			1045P-1100P PROGRAM : SPORTS PUS	30		\$700.00	10/28	10/28	1		SUN	1
26			1000P-1045P PROGRAM : NEWS	30		\$1,075.00	10/28	10/28	2		SUN	2
27			1000P-1100P PROGRAM : NEWS	30		\$800.00	10/27	10/27	2		SAT	2

*** HEADLINE# 6214810 ***
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 11.1
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			1000P-1100P	30		\$1,325.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												
CON COM1: MAX 2X DAY												
29			1000P-1100P	30		\$1,325.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
30			1100P-1135P	30		\$825.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
31			1100P-1135P	30		\$825.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
OCT/12			54765.00			NOV/12					11680.00	
CONTRACT TOTAL												66445.00
TOTAL SPOTS												83

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
 KTUD 0%
 OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO
 CLEAR.
 SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KVVU-TV

Date:

10/22/12

I, Shorr Johnson Magnus,
 being/on behalf of: Shelley Berkley, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/23/12					
10/29/12					

Total Charges:

\$56,478.25

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Berkley For Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steve Mee, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/12
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title